



For Immediate Release

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**LEGOLAND® CALIFORNIA RESORT ANNOUNCES BIGGEST PARK ADDITION:
THE LEGO® MOVIE™ WORLD!**

Family Theme Park and Warner Bros. Consumer Products Unveil New Rides, Attractions and Iconic LEGO Characters for 2020!

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CARLSBAD, Calif. (August 15, 2019) –The audience erupted in cheer and confetti filled the theater as LEGOLAND® California Resort unveiled its biggest gift for its 20th birthday by announcing the largest addition in the Park’s history: The LEGO® MOVIE™ WORLD. General Manager Peter Ronchetti is excited to take guests from theater to theme park in 2020.

“The LEGO MOVIE WORLD is LEGOLAND California Resort’s largest Park addition ever and we are thrilled to create an interactive experience that fully immerses guests into a world that was so brilliantly created by LEGO and celebrated by the hugely popular LEGO film franchise from our friends at Warner Bros.,” said Ronchetti. “We can’t wait to see the faces on all the children as they interact within the creative world of Bricksburg and experience the incredible Masters of Flight ride which is taking the traditional soaring-type of ride to new heights.”



NEWS

On the flagship ride Masters of Flight, guests hop aboard Emmet's triple decker flying couch for a thrill-seeking adventure. The flying theater attraction whisks guests away on a suspended ride with a full-dome virtual screen, giving the sensational feeling of flying above memorable lands such as Middle Zealand, Cloud Cuckoo Land, Pirates Cove and Outer Space. Along the way, riders will see some familiar faces along with some new ones like Sweet Mayhem, a star character from *THE LEGO® MOVIE 2: The Second Part*. Masters of flight features cutting edge technology including a 180-degree turn in the ride experience.

The LEGO MOVIE WORLD is based on the blockbuster films *The LEGO Movie* and *The LEGO Movie 2: The Second Part*. The new land fully immerses guests into the LEGO Movie universe and places them onto the streets of Bricksburg. In addition to Masters of Flight, kids and families will get to enjoy the rush of falling from Unikitty's Disco Drop and experiencing the many personalities of the fearless feline. The new ride launches guests to the top of Cloud Cuckoo Land, then drops, spins and bounces them back down to earth, creating a thrilling and fun experience. The adventure doesn't stop there as guests can explore Benny's Play Ship, ride a fully reimagined carousel, and meet Emmet and all of his friends in Emmet's Super Suite apartment.

The LEGO MOVIE WORLD will be included in the price of admission to LEGOLAND California Resort. For LEGOLAND California Resort ticket prices, operating schedule and additional information, visit www.LEGOLAND.com or call 760-918-LEGO (5346).

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LEGOLAND® California Resort includes LEGOLAND® California, SEA LIFE® aquarium, LEGOLAND® Water Park, LEGOLAND® Hotel and LEGOLAND® Castle Hotel. All are geared for families with children between the ages of 2 and 12. At LEGOLAND California, you'll find more than 60 rides, shows and attractions including the new LEGO® City: Deep Sea Adventure submarine ride where guests experience more than 2,000 real sea animals including real sharks, rays and tropical fish. The Park also includes LEGO® NINJAGO: Master of the Fourth Dimension 4D film, NINJAGO™ The Ride where guests experience 3D imagery, high-tech sensors and use hand movements in a striking motion to master their skills before battling the Great Devourer, LEGO® Star Wars™ Miniland Model Display and The LEGO® Movie 4D A New Adventure™. SEA LIFE aquarium is home to more than 5,000 living creatures and incorporates LEGO® models into a child's voyage to the depths of the ocean featuring play zones, fun facts and quiz trails. LEGOLAND Water Park features more than seven slides, sandy beaches and the unique Build-A-Raft Rive plus Pirate Reef and LEGO Legends of Chima Water Park comprising 10 acres of water fun! The nation's first LEGOLAND Hotel features 250 rooms, all themed either as pirate, adventure, kingdom, LEGO® Friends and LEGO® NINJAGO™! New this year, LEGOLAND Castle Hotel features 250 rooms, fully themed as Knights and Dragons, Royal Princess and Magic Wizard. For more information, visit www.LEGOLAND.com or call (760) 918-LEGO (5346).

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's number one and the world's second-largest visitor attraction operator, Merlin now operates more than 120 attractions, 18 hotels and 6 holiday villages in 25 countries and across 4 continents. The company aims to deliver memorable experiences to more than 65 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its 29,000 employees (peak season). Visit www.merlinentertainments.biz for more information.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, J.K. Rowling's *Wizarding World*, *Looney Tunes* and *Hanna-Barbera*. The division's successful global themed entertainment business includes groundbreaking experiences such as *The Wizarding World of Harry Potter* and *Warner Bros. World Abu Dhabi*. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.



