
PRESS RELEASE



MERLIN ENTERTAINMENTS REVEALS THE UK'S FIRST LEGO® DUELLING ROLLERCOASTER, COMING TO LEGOLAND® WINDSOR RESORT IN 2024!

- Minifigure Speedway will open in Spring 2024 and is the UK's first LEGO® duelling rollercoaster, exclusively racing at the LEGOLAND® Windsor Resort
- The £10m investment in Minifigure Speedway is part of the LEGOLAND Windsor Resort's ambition to create a world class Resort destination for the future
- The duelling rollercoaster offers an exhilarating experience for the whole family featuring cars that race forwards *and* in reverse on dual tracks.
- Minifigure Speedway is the fastest coaster at the Resort – reaching up to 56km/h

Merlin Entertainments, a global leader in branded entertainment destinations, today reveals the UK's first LEGO® duelling coaster – Minifigure Speedway – will race into LEGOLAND® Windsor Resort in Spring 2024. This exciting addition for the 2024 season will be the resort's fastest coaster yet, and will feature Team Legends and Team Allstars cars that race forwards and in reverse, in a thrilling duel that crowns a winner each time.

The £10 million investment for the resort is part of the LEGOLAND Windsor Resort's ambition to create a world class resort destination of the future, and promises to offer visitors a unique adventure through state-of-the-art technology and a dynamic dual-track layout. The duelling coaster will reach speeds of up to 56km/h, and has been designed by Merlin's dedicated Merlin Magic Making team in partnership with manufacturer Zierer to immerse thrillseekers in the world's greatest Speedway circuits.

Helen Bull, Divisional Director at LEGOLAND Windsor Resort, said: "Minifigure Speedway is set to get pulses racing when it opens next Spring and will be the fun seeker's favourite amongst families. Not only will it be the fastest coaster at the Resort once complete, but it will also offer a uniquely exhilarating experience where cars race forwards and in reverse against each other to see who will be named the winner. Keep your eyes peeled for more information coming soon."

The addition of Minifigure Speedway to the resort follows an exciting period of expansion for LEGOLAND Windsor. Earlier this year, the world's first LEGO® themed indoor golf experience - LEGO Adventure Golf – opened at the resort, offering four uniquely themed courses for families to take on together. The 2023 season also saw the arrival of the LEGO® Ferrari Build and Race interactive attraction, featuring three interactive zones; Build and Race, Ferrari LEGO® model, and a DUPLO® build zone.

In 2024, Minifigure Speedway will join the brand-new accommodation site, LEGOLAND Woodland Village, as an exciting new addition for the season. Announced in March 2023, the multi-million-pound accommodation will feature 150 lodges across its 10 acre site, designed to create magical memories for family amongst nature.

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Notes to Editors

About Merlin Entertainments

Merlin Entertainments is a global leader in branded entertainment destinations, operating over 140 attractions, 23 hotels and 6 holiday villages in 24 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its millions of guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its employees.

See www.merlinentertainments.biz for more information and follow on X (previously Twitter) [@MerlinEntsNews](https://twitter.com/MerlinEntsNews).
