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# PRESS RELEASE



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## LEGOLAND® KOREA RESORT HOLDS COMMEMORATIVE CEREMONY AHEAD OF OPENING ON MAY 5TH

**LEGOLAND® Korea Resort, the nation's first global theme park, hosted a commemorative ceremony to mark the completion of the world's 10th LEGOLAND, ahead of the official opening on Children's Day, May 5.**

The event, held at LEGOLAND Korea Resort in Chuncheon, Gangwon Province, was held to commemorate the completion of the world's 10th LEGOLAND. Nick Varney, Chief Executive Officer of Merlin Entertainments, the operators of LEGOLAND Resorts, along with John Jakobsen, Chief Operating Officer for the company's LEGOLAND Resorts Group, attended the event alongside Gangwon Province Governor Choi Moon-soon, Chuncheon City Mayor Lee Jaesoo, as well as regional government officials and local residents.

The event began with a welcome speech by Nick Varney and congratulatory remarks by the Gangwon Province governor and local government representatives, followed by the key hand-over ceremony, and on-site park tour.

**Chief Executive Officer for Merlin Entertainments, Nick Varney, said:**

*"As we gear up towards the official grand opening of LEGOLAND Korea Resort, it brings me immense joy to host today's Key Handover Ceremony and to meet in person everyone who has helped us in this endeavour, as well as share our hopes and expectations for the future."*

During the key hand-over ceremony, Merlin Entertainments' Group Development Director for LEGOLAND Parks, Ray Dubois, delivered a key made of LEGO bricks to LEGOLAND Korea Resort's Young Pil Kim, symbolizing the official handover of LEGOLAND Park. LEGOLAND Kid Reporters were also present at the ceremony to celebrate the event.

The event was followed by an on-site tour for the attendees. Key representatives of Merlin Entertainments and LEGOLAND, and regional government officials took a tour of the 7 themed areas – Brick Street, Bricktopia, LEGO® Castle, LEGO® NINJAGO® World, Pirates Shore, LEGO® City, and MINILAND. Meanwhile local children and families from Chuncheon were able to experience a selection of rides and attractions at the Park, including the Dragon Coaster and Driving School.

LEGOLAND Korea Resort is the first LEGOLAND to be built on an island, being located on Jungdo with beautiful nature and scenery in Chuncheon City, Gangwon Province, which makes it one of the most beautiful LEGOLAND Resorts to date. The 28,000 square meter LEGOLAND Resort includes the Park with 40 rides and attractions, as well as a 154-room LEGOLAND Hotel, providing kids aged 2-12 and their families with authentic LEGO experiences stimulating the imagination and creativity.

Daily tickets and 3 types of annual passes – standard, gold, platinum – are now available to pre-book in advance on the LEGOLAND website: [www.LEGOLAND.kr](http://www.LEGOLAND.kr).

## Ends

### Media Enquiries:

#### LEGOLAND® Korea Resort

**Christina Park**

**PR Manager**

[Christina.Park@LEGOLAND.com](mailto:Christina.Park@LEGOLAND.com)

**Weber Shandwick**

[blee@webershandwick.com](mailto:blee@webershandwick.com) / 010-3876-1011

[shong3@webershandwick.com](mailto:shong3@webershandwick.com) / 010-4793-8467

[gwoo@webershandwick.com](mailto:gwoo@webershandwick.com) / 010-6693-1753

[ryang2@webershandwick.com](mailto:ryang2@webershandwick.com) / 010-9108-4943

#### Merlin Entertainments

**Brunswick**

**Elena Georgantzi / William Booth**

+44 (0)20 7404 5959

[merlin@brunswickgroup.com](mailto:merlin@brunswickgroup.com)

**Chloe Couchman**

**Corporate Communications Director**

+44 (0)7885 827836

[chloe.couchman@merlinentertainments.biz](mailto:chloe.couchman@merlinentertainments.biz)

### Notes to Editors

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#### About LEGOLAND® Korea Resort

LEGOLAND® Korea Resort is the ultimate LEGO® theme park and hotel destination for children aged 2-12 and their families. Operated by Merlin Entertainments, LEGOLAND Korea Resort is planned to open on 5 May 2022. The Resort will include a LEGOLAND Theme Park and a 154-room LEGOLAND themed Hotel.

LEGOLAND Korea Resort is the first LEGOLAND to be built on an island, being located on Jungdo with beautiful nature and scenery in Chuncheon City, Gangwon Province. The Theme Park will include seven themed areas and over 40 interactive rides, shows and attractions that will let children and adults play, ride, climb, build, and learn together, enabling both playful learning and high-quality family time.

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#### About LEGOLAND® Parks

Merlin currently operates nine LEGOLAND® Resorts in seven countries, including the most recent new openings in Dubai (2016), Japan (2017) and New York (2021), and plans to open LEGOLAND Korea in 2022. The roll out of new LEGOLAND Parks is one of the key growth drivers of Merlin Entertainments.

Merlin also operates LEGOLAND Discovery Centres, an indoor interactive LEGOLAND experience for families with children under the age of 10. The “playful learning” concept allows children to unleash their imagination and creativity in play.

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## About Merlin Entertainments

Merlin Entertainments is a global leader in location-based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin operates over 139 attractions, 23 hotels and 6 holiday villages in 24 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its millions of guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its employees.

See [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information and follow on Twitter [@MerlinEntsNews](https://twitter.com/MerlinEntsNews).

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