



## NEW LEGO® MYTHICA LAND CREATED BY KIDS FOR KIDS NOW OPEN AT LEGOLAND® WINDSOR RESORT

- **LEGO® MYTHICA: World of Mythical Creatures** is part of a £20m investment, the biggest since the Resort first opened its gates 25 years ago
- Created by kids for kids, **LEGO MYTHICA** features the UK's First Flying Theatre ride, the **Flight of The Sky Lion**
- Guests will experience new rides and attractions that will be sure to kick start a long-awaited summer of fun!



An awe-inspiring new land which transports children and their families to a parallel universe of epic adventures and mythical creatures, is now open to guests at the LEGOLAND® Windsor Resort.

*LEGO® MYTHICA: World of Mythical Creatures* opened to guests just in time for May half-term on Saturday 29 May and features incredible rides, attractions, and experiences, including the UK's first flying theatre ride – *Flight of the Sky Lion*.

Investing £20m into the Resort, this awe-inspiring mythical world was created by kids for kids and is the single biggest investment in the park since it first opened its doors 25 years ago, this year.

**Helen Bull, Divisional Director at LEGOLAND Windsor Resort, said:** "We are so excited to welcome children and their families into the incredible world of LEGO MYTHICA; the first and only land of its kind on earth. Guests can build, create, and let their imaginations run wild, whilst making incredible memories together as a family once again.

*"We are really proud to launch LEGO MYTHICA during our 25<sup>th</sup> anniversary year which is a huge achievement for all of the team who have worked tirelessly throughout the pandemic to bring this magnificent world to life."*

Standing at a whopping 25 metres tall, the *Flight of the Sky Lion* ride is at the very heart of the multi-million-pounds new land. The mind-blowing ride and 4k film are perfectly synchronised with immersive effects, whilst guests are flown through a LEGO portal soaring over the stunning animated landscape of *LEGO MYTHICA*. They will feel mist as they swoop over the ocean; wind as they dive down to the depths and even smell the baby LEGO lava dragon's burp!

As well as the *Flight of the Sky Lion* ride, mini thrill seekers can also test out the 13-metre tall (the equivalent of 325 LEGO Minifigures) *Fire and Ice Freefall* drop tower ride. Meanwhile, the *Hydra's Challenge* will measure explorers' mettle as they prepare to get wet and steer their own vessel on this exhilarating water ride, with a 481,000 LEGO brick model of the Hydra Sea Monster bursting from the depths below.

Aside from the rides there are also plenty of opportunities for families and children to build their own mythical creatures at *Creature Creation* and see some of the 13 new *LEGO MYTHICA* models that have taken a team of Model Makers nearly a year of building and over 1.76 million LEGO bricks to create.

If that doesn't get guest's creative juices flowing, the Lava Dragon Play; a character meet and greet experience with the loveable character Bits and Bobs and The Hungry Troll restaurant are also available.

Finally, guests can brave the LEGO MYTHICA Augmented Reality Experience in the LEGOLAND App, which enables guests to scan LEGO models in the land and watch them come to life, open up a portal at home and even collect a limited-edition POP Badge providing a spy hole into the world of *LEGO MYTHICA*!

Day tickets start from £29 per person and children under 90cm go free. Pre-book tickets at [www.legoland.co.uk](http://www.legoland.co.uk) and make a weekend of it by booking an overnight stay at the LEGOLAND Windsor Resort Hotel or the LEGOLAND Castle Hotel, with prices starting from £401\* for a family of four. To book visit [www.legolandholidays.co.uk](http://www.legolandholidays.co.uk).

## ENDS

For further information, please contact the LEGOLAND Windsor Resort press office on (+44) 01753 626106 or [legolandwindsor@stripecommunications.com](mailto:legolandwindsor@stripecommunications.com).

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## NOTE TO EDITORS

### LEGO MYTHICA FUN FACTS

- A whopping **1.76 million** LEGO bricks were used to build the amazing myriad of creature models in LEGO MYTHICA
- There are a total of **13** MYTHICA creature models that have been built for the opening of LEGO MYTHICA: World of Mythical Creatures
- It took the model makers at LEGOLAND Windsor Resort **8,649** hours to build all the LEGO MYTHICA creature models from start to finish which is the equivalent of 360 days!
- The epic LEGO MYTHICA creature models collectively weigh **5,819kg** which is a little over the weight of an average male African Elephant!
- The biggest LEGO MYTHICA creature model is the lead guardian, Maximus the Sky Lion, which took more than **3,000** hours to build with a height of 25 metres!
- The smallest of the LEGO MYTHICA models is the Winged Lizard which took 17 hours to build with a height of **510mm**.

\*Price includes bed, breakfast, one day Park entry and is based on two adults and two children staying on selected dates in June 2021.

### About LEGOLAND

- LEGO, the LEGO logo, the Brick and Knob configurations, and LEGOLAND are trademarks of the LEGO Group. © 2021 The LEGO Group.
- The LEGOLAND® Windsor Resort is a unique family theme park where children aged 2 -12 can take to the road, soar through the skies and sail the seas in complete safety. It has over 55 interactive rides, attractions, live shows, building workshops and driving schools, not to mention a staggering 80 million LEGO® bricks, all set in 150 acres of beautiful parkland.
- There are seven other LEGOLAND® parks in the world – LEGOLAND® Billund in Denmark, LEGOLAND® California and LEGOLAND® Florida in the USA, LEGOLAND® Deutschland in Germany, LEGOLAND® Dubai, LEGOLAND® Malaysia and LEGOLAND Japan.

### About Merlin Entertainments Limited

- Merlin Entertainments is a global leader in location-based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin operates 129 attractions, 21 hotels and 6 holiday villages in 24 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its millions of guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its employees.
- See [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information and follow on Twitter [@MerlinEntsNews](https://twitter.com/MerlinEntsNews).