



## **Merlin Entertainments plc – AGM Trading Update**

**3 May 2019**

Trading during this seasonally quiet period of the year has been in line with expectations and consistent with the guidance provided on 28 February.

Merlin has made good strategic progress to date, opening seven new Midway attractions, including two new Peppa Pig World of Play sites in Dallas and Michigan.

We have also opened an additional 244 accommodation rooms comprising the 142 room Castle Hotel at LEGOLAND Billund Resort and 102 'Stargazing Pods' at Alton Towers Resort. The 128 room Magic Hotel at Gardaland Resort is scheduled to open later this month.

On 5 April we completed the disposal of our two Australian ski resorts, for a total consideration of A\$174m.

Merlin will report 2019 Interim results on 1 August and will host a webinar for investors and analysts focusing upon our 'Digital Guest Journey' strategy on 17 May.

ENDS

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**About Merlin Entertainments plc**

Merlin Entertainments plc is a global leader in location-based, family entertainment. As Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 130 attractions, 19 hotels and 7 holiday villages in 25 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its 67 million guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its c.28,000 employees (peak season).

See [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.